

Matamoras Borough Downtown Revitalization Plan

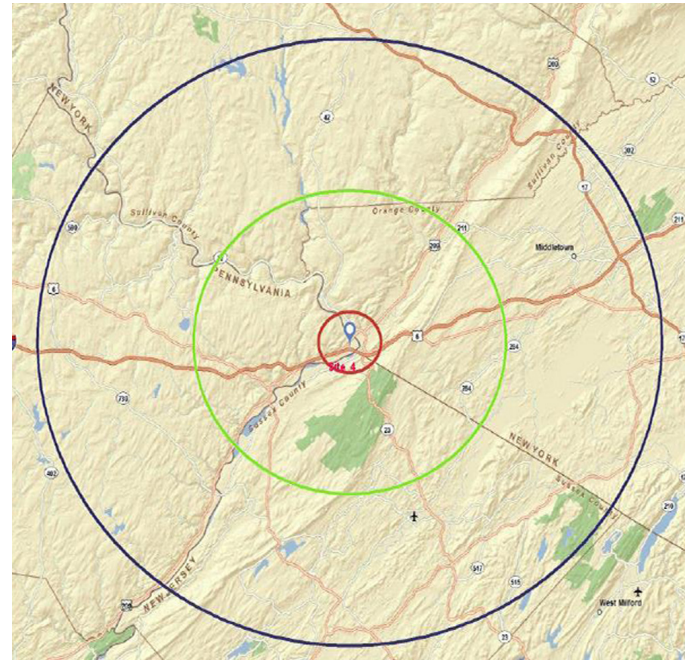
The Matamoras Borough Downtown Revitalization Plan is part of the joint Matamoras Borough—Westfall Township Comprehensive Plan.

Located at the boundaries of Pennsylvania, New York, and New Jersey, Matamoras Borough and Westfall Township have experienced enormous growth in recent years in the retail sector. Many national retailers have moved in to the community. Of concern is the impact of this growth on the Borough's downtown business district.

The Revitalization Plan involved direct outreach to local business owners, customers, visitors, and community members via interviews, a survey, and community meetings. A retail market area analysis was conducted to identify retail uses that would be viable in the Borough's downtown given expected growth and competition.

The plan addresses business development opportunities, establishment of a business owners association, physical improvements, pedestrian access, parking, infrastructure, and code enforcement.

Improvements to the downtown are underway, including installation of new sidewalks, street lamps, and street trees along its main street.



Electronics & Appliance Stores (NAICS 443/NAICS 4431)	\$51,544,513
Bldg Materials, Garden Equip. & Supply Stores (NAICS 444)	-\$20,822,470
Building Material and Supplies Dealers (NAICS 4441)	-\$16,783,329
Lawn and Garden Equipment and Supplies Stores (NAICS 4442)	-\$4,039,141
Food & Beverage Stores (NAICS 445)	\$8,862,588
Grocery Stores (NAICS 4451)	-\$8,763,538
Specialty Food Stores (NAICS 4452)	\$15,827,049
Beer, Wine, and Liquor Stores (NAICS 4453)	\$1,799,077
Health & Personal Care Stores (NAICS 446/NAICS 4461)	\$47,341,288

